

# Customer Loyalty & Gift Card



Print all your loyalty cards on demand

## Uses:

- Loyalty Cards
- Gift Cards
- Promotional Cards
- VIP Cards

## Did you know:

- You can update customer points on the card.
- You can add your corporate image, logo and graphics to the cards.
- You can track all purchases to your store thanks to a barcode, mag stripe, or smart chip.

## References:

- The Intermarché, group of retail stores, *France*
- Colruyt, discount retailer, *Belgium*
- Cosmo Media, *Switzerland*
- Decathlon, sports equipment retailer, *Spain*



# OUR SOLUTIONS

## Tattoo RW

### Ribbon-free printer for rewritable cards



- 2-year manufacturer warranty
- Magnetic or contactless encoding options
- **Erasing & Printing Speed:**
  - 8 seconds per card (manual)
  - 12 seconds per card (card feeder)

## Zenius

### Color single-sided card printer



- 2-year manufacturer warranty
- Edge-to-edge printing
- **Printing Speed:**
  - Color (YMCKO): 120 to 150 cards per hr
  - Monochrome: 400 to 500 cards per hr

*\* cost per print: \$.38 color YMCKO / \$.02 monochrome*

## Primacy

### Color single or dual-sided card printer



- 3-year manufacturer warranty
- Magnetic, smart contact or contactless encoding options
- **Printing Speed:**
  - Single side:
    - Color (YMCKO): 190 - 210 cards /hour
    - Monochrome: 600 - 850 cards /hour
  - Dual side (YMCKO-K): 140 cards /hour

*\* cost per print: \$.4 color YMCKO-K / \$.32 color YMCKO / \$.02 monochrome*

## Quantum

### High-volume color dual-sided card printer



- 1-year manufacturer warranty
- Magnetic, smart contact or contactless encoding options
- **Printing Speed:**
  - Color 1 side (YMCKO): 150 cards per hr
  - Monochrome 1 side: 1,000 cards per hr

*\* cost per print: \$.35 color YMCKO-K / \$.28 color YMCKO / \$.0096 monochrome*



12142 NE Sky Lane, Suite 130 • Aurora, OR 97002  
P: 888.843.3643 • F: 503.682.0166 • email: sales@ttsys.com

